

Social Media Reminders



School Use;

- The school has a twitter account and a facebook account. School Accounts are set to public and as such all information can be seen by anyone online.
- School events and activities will be promoted ; finite details will not be published in order to maintain safeguarding policies.
- Photos will be used to celebrate events and activities; school maintains a list of children whose photos cannot be used.
- Any online activity must reflect the professional status of the account.

Parental Use;

- Parents may follow the school twitter account (**@delceacademy1**) and use the school facebook page to share with the community. They should note that the school will not use this tool to enter into a dialogue about incidents in school.
- Parents should be respectful of the school and community. DfE guidance states that 'it is not acceptable for pupils, parents or colleagues to denigrate and bully school staff via social media'. Any incidents will be reported to the school directors and in extreme circumstances be reported as a criminal act.

Pupil Use;

- **Children under 13 should not be using social media**; this is a tool for adults to communicate with parents, teachers, governors and the wider community.